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**ROAD WARRIORS GET COMPETITIVE EDGE WITH GREAT NIGHT OF SLEEP**  
**AT CROWNE PLAZA TYSONS CORNER (VA)**

Tysons Corner, VA (August 6, 2008) – Road Warriors are finally getting a competitive edge when they stay at the Crowne Plaza Tysons Corner hotel in McLean, VA. Wake up in any of the hotel’s recently modernized guestrooms and feel the effects an entire night reenergizing in a Crowne Plaza Sleep Advantage<sup>®</sup> Bed Ensemble. To celebrate the conversion of the Crowne Plaza Tysons Corner from the Holiday Inn, the hotel has given one lucky winner years of great sleep. Over 60 people entered a contest to win a complete Crowne Plaza Sleep Advantage<sup>®</sup> Bed Ensemble, just like the ones that were added to all 316 hotel rooms as part of their multimillion dollar renovation.

The winner of the Crowne Plaza Sleep Advantage<sup>®</sup> Bed Ensemble, Danielle Lindo was selected at random and announced at the Reston Chamber of Commerce at the hotel. Trish Drews, General Manager of the Crowne Plaza stated, “I’m pleased to be able to demonstrate to the community how committed we are to ensuring everyone who uses our hotel will enjoy a refreshing night of sleep. I hope Danielle enjoys the Sleep Advantage Package at home.” The sleep package that Ms. Lindo won includes Euro shams, duvet, decorative pillow, mattress topper, cotton blanket, sleep pillows, lavender spray, night light, sleep relaxation tips and a sleep CD along with an AM/FM alarm clock with CD and MP3 player.

The hotel is located in the heart of Tysons Corner, adjacent to the Tysons Corner Center and Tysons Galleria Malls. It is within walking distance to numerous corporations including Booz Allen Hamilton, Wachovia Bank, Ariel Research Corporation, BearingPoint, and Mitre Corporation; just 12 miles from downtown Washington, D.C. The Crowne Plaza Tysons Corner will provide complimentary shuttle service to local businesses, shopping, dining and scheduled shuttle runs to and from the Dunn Loring Metro. The hotel offers many amenities including the Tuscan Grille,

O'Malley's Sports Pub, an outdoor Garden Patio, 24-hour business center, Olympic size indoor pool, and a 24-hour fitness center. Complimentary high speed wireless connection is in all public areas and a secure wired high speed connection is available in all guest rooms for a nominal fee.

“Our hotel has been a long standing member in the Tysons Corner community. We have seen the area grow, and we have been proud to see our hotel flourish along with the region,” says Drews, a 19 year veteran of the hotel. “With all the growth in Tysons Corner, this is the perfect time to upgrade to a Crowne Plaza.”

“The Place To Meet” is a key component of the Crowne Plaza brand. The hotel offers a comprehensive meeting package to ensure a seamless planning process and exceptional meeting experience consisting of three key components: a 2-Hour Response Guarantee, Crowne Meetings Director and a Daily Meetings Debrief. With more than 10,000 sq. ft. of flexible meeting space including space in the adjacent Executive Conference and Training Center (ECTC), the Crowne Plaza Tysons Corner will provide business travelers with the ideal venue for both meetings and social functions. The ECTC is the comprehensive solution for corporate meetings and training sessions in the Tysons Corner area. This conference center holds the esteemed International Association of Conference Centers (IACC) designation and is equipped and designed to meet the diverse needs of today's business travelers, corporate trainers and event planners. All meeting rooms are primed for wired internet connectivity.

The Crowne Plaza Tysons Corner participates in Priority Club® Rewards. With more than 31 million members, Priority Club Rewards is the first, largest and fastest-growing guest loyalty program in the hotel industry. Winner of the 19<sup>th</sup> Annual Freddie Awards hotel loyalty “Program of the Year” for two years in a row and named “Best Hotel Rewards Program in the World” by *Global Traveler* magazine, Priority Club Rewards offers more sought-after benefits and the greatest ease of use of any hotel loyalty program. Enrollment in Priority Club Reward is free. Guests can enroll by logging on at [priorityclub.com](http://priorityclub.com), by calling 1-888-211-9874 or by inquiring at the front desk of any of IHG's 3,700 hotels worldwide. Crowne Plaza was recently recognized by Lodging Hospitality magazine as one the industry's top growing brands. As part of the InterContinental Hotels Group global portfolio, Crowne

Plaza Hotels & Resorts has over 300 hotels in 54 countries, and are located in major urban centers, gateway cities and resort destinations.

For reservations at Crowne Plaza properties, visit [www.crowneplaza.com](http://www.crowneplaza.com) or call 1-800-2CROWNE.

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